

Republic of the Philippines

Department of Education REGION X DIVISION OF CAGAYAN DE ORO CITY

CAGAYAN DE ORO CITY

RELEASED

PATE: AUG 13 2021

August 13, 2021

MEMORANDUM

To

The Division Creative Team for the News X

Joel D. Potane News X Correspondent

Ryan Z. Roa Video Editor

Francis Jay M. Damit Script Evaluator/Editor

- 1. Relative to the Regional Memorandum No. of 425, s. 2021, you are hereby directed to create a maximum of one-minute news report for the BigaTEN DepEd X Season 2.
- 2. The team is recommended to adhere to the rules for news reports outlined in regional issuance items g and h. All team members must interact and communicate effectively in order to accomplish the necessary results.
- 3. For your guidance and strict compliance.

ALICIA E. ANGHAY, PhD

Assistant Schools Division Superintendent/
Officer-In-Charge
Office of the Schools Division Superintendent



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Republic of the Philippines **Department of Education**REGION X – NORTHERN MINDANAO

4048 OmaG. 8/11/4

Office of the Regional Director

August 11, 2021

REGIONAL MEMORANDUM No. 425, s. 2021

2021 BIGATEN DEPED X SEASON 2 GUIDELINES: CLARIFICATIONS, REITERATIONS, ADDITIONAL INFORMATION

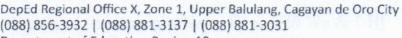
To: Assistant Regional Director
Schools Division Superintendents
Assistant Schools Division Superintendents
Regional Functional Division Chiefs
Divisional Information Officers
School Information Coordinators
All Others Concerned

- 1. With reference to Regional Memorandum No. 375. s. 2021 on the **2021 BigaTEN DepEd X Season 2**, the following are reiterations, clarifications, and additional information to **Item F** on the **One-Minute News Reporting**:
 - a. The Divisional Information Officers (DIOs) of the SDOs shall actively participate in the program! This segment, which started on August 10, will continue on August 17 and in the succeeding episodes.
 - b. The DIOs shall present a maximum one-minute news report on any ongoing or recently conducted activity (within the week) in the division, district, or schools.
 - c. To give reasonable preparation time for the DIOs and their teams, the schedule of the DIOs' news reporting shall be as follows:

Team 1 (1st and 3rd Weeks)

- Bukidnon
- 2. Cagayan de Oro City
- 3. Camiguin
- El Salvador City
- 5. Gingoog City
- Iligan City
- 7. Lanao del Norte







region10@deped.gov.ph http://deped10.com





Team 2 (2nd and 4th Weeks)

- 1. Malaybalay City
- 2. Misamis Occidental
- 3. Misamis Oriental
- 4. Oroquieta City
- 5. Ozamiz City
- 6. Tangub City
- 7. Valencia City

5th Week

Other videotaped news reports from the 14 SDOs, if there are any, will be accommodated on the fifth week.

- d. However, the SDOs that can probably produce and submit videotaped news reports on a weekly basis, if their schedules warrant, will be gladly accommodated.
- e. The DIOs may record their news reports in advance and email their outputs, at least, one day before the airing of the program every Tuesday. If the DIOs can guarantee a strong internet connectivity, they may also go live. However, they must inform the BigaTEN DepEd X Creative Force beforehand.
- f. In the absence of the DIOs, any of the School Information Coordinators (SICs) may be requested to present the news reports.
- g. The news reporters and their teams are advised to follow the oneminute requirement. The following are suggestions:
 - Shorten the INTRO and EXTRO video clips (e.g. animations and gimmickry) to avoid consuming the time allotted for the meat of the news report.
 - ii. Maximize the use of thumbnails.
 - iii. Employ the straight news type of reporting, which covers only the most essential information in a concise and impartial manner.
 - Strike a balance in the use of clarity, conciseness, correctness, and creativity.
- h. The following is a sample template in news reporting:
 - i. Greetings: Magandang araw po / Maayong adlaw, mga Ka-DepEd!
 - ii. Details of the Straight News Report (5 Ws & 1 H)

	iii. Para sa BigaTEN DepEd X!, ako po si / k Ka-DepEd mula sa / gikan sa Ozamiz City Division	kini s n.
	iv. Slogan of the Division:	
2.	All other provisions in RM 375, s. 2021 remain in effect.	•
3.	Immediate and wide dissemination of this Memorandum is desired	d.

DR. ARTURO B. BAYOCOT, CESO III
Regional Director

* 2021 BigaTEN DepEd X Season 2 Guidelines: Clarifications, Reiterations, Additional Information

ORD-PAU/moon